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Hi we think
you're amazing

On six different levels



Process Communication Model

PCM 1: Core Topics
Spring 2022: Virtual Session 36



The story behind Process Communication Model

About PCM

The Process Communication Model is **the world's premier tool based on human behavior**. It enables the user of PCM to understand how and why people communicate.

From Nasa ...

Developed in the 1970's by **the American Psychologist Taibi Kahler, Ph. D.** PCM was used with NASA for the recruiting of astronaut crews.

To a 1.4 million community around the world

More than **1.4 million people have been trained or coached** by a worldwide network of over 4,000 Process Communication Model certified trainers and coaches.

PCM is present in 54 countries and 24 languages.

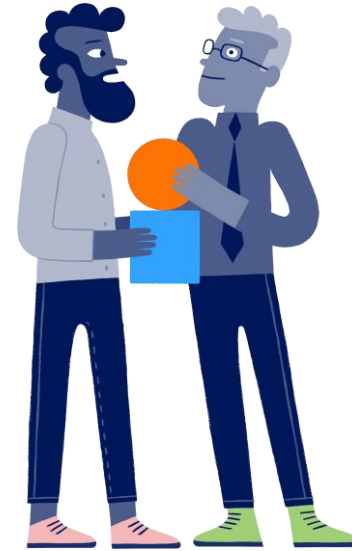
Practice PCM in 4 steps



1. Be aware
of your personality



2. Recognize
what other people
do, say, and show



3. Adapt
your communication
style



4. Build
better relationships

Save the Date

Join us for an interactive and engaging virtual experience.
100% online, 100% human.

PCM 1 Core Topics teaches the foundational concepts of PCM.
It is the first step in your PCM learning experience.

VIRTUAL TRAINING DATES | *Spring 2022*

PCM LEVEL 1

Date: March 28 – 1st of April and 4th of April 2022

Time: 9AM-12PM EST

Price: \$1,550



PCM 1 Program

The Basic Concepts of Communication

- > Distinguish that the way you say something is more important than what you say.
- > The six Personality Types and their specific way of communicating.
- > Presentation to each participant of his/her personality structure.

Understand and Manage Distress Behavior

- > Distress and the different manifestations
- > The three degrees of distress: drivers, failure mechanisms, and despair.
- > The consequences of distress on our efficiency, our communication and our management style.

Manage Situations of Miscommunication, Misunderstandings

- > How to manage inefficiency and Conflict.
- > Effects of stress in communication which generates stress in others.
- > Identify behaviors of stress in others.
- > How to manage PCM to return to positive and productive communication.

Develop Positive Communication

- > The rule of communication.
- > The different modes of perception by each personality type.
- > Recognize the signs, attitudes, and behaviors indicative of the personality type of the person you are communicating with and use the right Communication channel.

Motivate

- > Psychological needs: what motivates and what does not motivate.
- > How to satisfy everyone's psychological needs.

Training Material Provided for PCM 1

- ✓ All material provided digitally
- ✓ PCM Level 1 Participant Guide
- ✓ PCM Summary: 2-page personality structure
- ✓ PCM Profile: 30-page personalized profile
- ✓ Action plan to improve quality of life
- ✓ 1 month complimentary access to PCM Virtual Learning



Outcome of PCM 1

PCM will help you:

- Improve your communication strategies with a wholistic approach to **adaptive communication**.
- Build **positive personal connections** with anyone.
- Learn how to observe and **understand your own behavior**, understand **the behavior of others** and how to communicate with them effectively.
- Learn how to analyze conflict and miscommunication and know how to find resolution and return to **effective communication**.





Let's start a communication revolution.

And join these companies who are already implementing PCM:



Testimonials

“Taking training sessions for Process Communication Model at Kahler Communications was one of the best decisions so far. It helped me on both a personal and society level. **I have learned about myself, my psychological needs, and how I can build a thriving atmosphere as a leader** by understanding people and building a comfortable communication bridge with them. I believe PCM is a very valuable asset for every person and every company as they can understand how to build a healthy and effective workplace where people are motivated and developed.”

Malika Baymuradova, PCM Trainee

“Suddenly facing confinement and having to do training online seemed to be at least uncertain for me. Fortunately, with Mickael on command of the ship, we had an amazing journey. Lots of fun and we got even more deep into the PCM Topics. I highly recommend the model. **It helped me understand who I am and how to properly communicate with others.** Thanks guys!”

Marc Cabedo, PCM Trainer

Life happens, we understand.

View our cancellation and payment policy

Payment policy

Payments for seminars are due at the time of registration unless other arrangements have been made. Registration must be paid in full at least two weeks prior to the date the program begins. If payment has not been received two weeks before the seminar begins, access will not be given to the participant.

Cancellation policy

All cancellations must be received in writing.

They may be emailed to heather@kahlercommunications.com. Full refunds will be made if written notice of cancellation is received 30 days prior to the first day of training. If you cancel 15 days prior to the first day of training, half of the fee will be refunded. No refunds will be made for cancellations received less than 15 days prior to the start of the training seminar.



Let's make a difference today



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